

1. Electricity Use

Training and running AI models requires significant computing power, which means **large electricity demand**.

- Large AI models can require **thousands of GPUs running for weeks or months**.
- Data centres globally already consume about **1–2% of total electricity** and that share is expected to rise as AI grows.
- If electricity comes from **coal or natural gas**, the carbon footprint can be substantial.

For example, companies like Microsoft, Google, and Amazon operate massive AI data centres that each consume power comparable to a **small town**.

However, the carbon impact depends largely on **the energy source**.

- If powered by **renewables (wind, solar, hydro)**, emissions can be dramatically lower.
 - Many major operators are investing heavily in clean energy to offset demand.
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2. Water Use

Water is often used to **cool servers**.

- Some large data centres use **millions of litres of water per day** in hot climates.
- Water consumption can be controversial in **water-scarce regions**.

For example, a data centre operated by Microsoft in the US reportedly used millions of gallons annually for cooling AI workloads.

But newer cooling technologies reduce water usage:

- **Closed-loop cooling systems**
 - **Air cooling**
 - **Liquid cooling inside servers**
 - Locating data centres in **cooler climates**
-

3. Carbon Footprint

The climate impact depends on:

- **Energy source**
- **Efficiency of hardware**
- **Utilization of servers**
- **Cooling technology**

Major operators like Google claim their data centres are among the **most energy-efficient industrial facilities** in the world.

They use metrics like **Power Usage Effectiveness (PUE)**:

- Typical buildings: ~2.0
- Modern hyperscale data centres: ~1.1–1.2

That means relatively little energy is wasted outside computing.

4. Rapid Growth of AI

The real concern is **growth rate**.

AI demand is expanding fast, driven by tools from companies like:

- OpenAI
- Anthropic
- Meta

Governments and researchers worry that **AI computing demand could grow faster than renewable energy deployment**, increasing emissions temporarily.

5. Industry Efforts to Reduce Impact

Many companies are working on solutions:

Cleaner energy

- Long-term renewable contracts
- Grid-scale batteries
- In some cases nuclear power

More efficient chips

- AI accelerators from NVIDIA and AMD perform far more work per watt than older hardware.

Better cooling

- Immersion cooling
 - Heat reuse (some data centres heat nearby buildings).
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Bottom line:

The concerns are **real but not simple**.

- AI data centres **do use large amounts of electricity and water**.
- If powered by fossil fuels, they can contribute significantly to emissions.
- But modern facilities are also **extremely efficient and increasingly powered by renewable energy**.

The long-term environmental impact will depend on **how quickly the energy system shifts to clean power compared with how fast AI demand grows**.



Many people find this surprising:

Why AI might actually *reduce* global emissions overall, despite using lots of electricity.

AI could actually **reduce global emissions overall**, even though the data centres that power it consume significant energy. The key idea is that AI can **optimize systems across the economy**, saving far more energy than it uses. Here are some major areas where this may happen.

1. Power Grids and Renewable Energy

One of the biggest opportunities is managing complex electricity grids with lots of renewable energy.

Wind and solar are **variable**, which makes them harder to integrate into power grids. AI systems can:

- Predict wind and solar output more accurately
- Balance supply and demand in real time
- Reduce wasted renewable energy

For example, Google has used AI to improve wind power forecasting at wind farms, increasing the value of generated electricity by predicting production about **36 hours ahead**.

This helps grids **use more renewables and burn fewer fossil fuels**.

2. Building Efficiency

Buildings account for a huge share of energy consumption.

AI systems can manage:

- Heating
- Cooling
- Lighting
- Ventilation

By learning usage patterns and weather conditions, AI can reduce energy waste.

In some facilities, AI energy management has cut cooling energy by **30–40%** in data centres operated by Google.

Similar systems are being deployed in offices, factories, and homes.

3. Transportation Optimization

Transport is one of the largest sources of emissions.

AI can reduce fuel use by improving:

- Logistics routing
- Delivery scheduling
- Traffic flow

Companies like UPS use AI-driven route optimization systems to minimize left turns and shorten delivery routes, saving **millions of gallons of fuel each year**.

AI is also key to:

- autonomous vehicles
 - smart traffic lights
 - more efficient airline routing
-

4. Industrial Efficiency

Industry produces about **one quarter of global emissions**.

AI can help optimize processes in sectors like:

- steel
- cement
- chemicals
- manufacturing

AI models can monitor thousands of sensors and adjust production parameters in real time to reduce energy use.

For example, DeepMind (part of Google) has applied machine learning to industrial systems to improve efficiency.

5. Scientific Discovery

AI may accelerate development of **low-carbon technologies**.

Examples include:

- better batteries
- improved solar materials
- carbon capture systems
- new catalysts for green fuels

AI systems like AlphaFold from DeepMind have already accelerated research in protein science, demonstrating how AI can speed up complex discovery processes.

6. Agriculture

AI-driven precision agriculture can reduce environmental impact by optimising:

- fertilizer use
- irrigation
- pesticide application

This can cut emissions from fertiliser production and reduce water consumption while maintaining crop yields.



The key comparison

Researchers often frame the question like this:

Does the electricity used by AI **enable much larger energy savings elsewhere?**

Many experts believe the answer **could be yes**, if AI is applied widely across energy, transport, and industry.



A simple way to think about it

- AI infrastructure: **uses energy**
- AI applications: **reduce waste across entire economies**

If managed well, the **net effect could be strongly positive for the climate.**

Here's an explanation of a **surprising statistic about AI energy use vs other digital technologies (like streaming video or cryptocurrency)** that puts the scale into perspective.

Below is a **useful comparison that often surprises people**: the energy used by AI is large, but it's still part of a **much bigger digital ecosystem** that we rarely think about.

1. AI vs a Simple Web Search

A single AI query (for example using systems like ChatGPT) uses more electricity than a traditional web search on Google.

- Typical Google search: ~0.3 watt-hours

- Typical AI query: ~2.9 watt-hours

So an AI request can use **about 10× more electricity** than a normal search. ([Goldman Sachs](#))

But the **absolute amount is still tiny**—roughly the energy needed to run a small LED light for a few minutes.

2. AI vs Streaming Video

This comparison surprises many people.

Video streaming platforms like:

- Netflix
- YouTube

consume **huge amounts of global data-centre capacity** because billions of hours of video are delivered every day.

Estimates suggest that:

- Traditional data-centre workloads (including streaming, cloud apps, and social media) use **hundreds of terawatt-hours of electricity per year**.
- AI data centres may use **~350 TWh annually on average estimates**, though the range is wide. ([MEXC](#))

In other words:

Video + cloud services currently use at least as much energy as AI, and probably more.

Yet streaming rarely receives the same environmental scrutiny.

3. AI vs Cryptocurrency

Another surprising comparison is with Bitcoin.

Approximate yearly electricity use estimates:

Technology	Annual electricity
Bitcoin mining	~170 TWh
AI data centres (estimate midpoint)	~350 TWh
All data centres combined	~800+ TWh

([MEXC](#))

So AI **may already use more electricity than Bitcoin**, though both are still a small fraction of global energy use.

4. The Big Perspective

Even with AI growth:

- **All data centres together** currently use about **1–2% of global electricity**.
- This could rise to **3–4% by 2030** as AI expands. ([Goldman Sachs](#))

That's significant—but still smaller than sectors like:

- transportation
- heating buildings
- heavy industry



The key takeaway

AI energy use is real and growing, but it's often misunderstood:

- AI is **more energy-intensive per task** than simple computing.
- But **video streaming, cloud services, and the wider internet already consume enormous amounts of energy too**.
- The environmental impact depends mainly on **how clean the electricity grid becomes**.



One more fascinating comparison (many experts mention this):

Training a large AI model once can use a lot of energy—but **the real energy consumption comes from billions of everyday uses afterwards**, like chats, coding, and image generation.

If you'd like, I can also explain **why many AI companies are suddenly investing in nuclear power for data centres**—which is becoming a major global trend.

AI companies are increasingly interested in **nuclear power** because it can provide the kind of electricity that large data centres need: **massive amounts of reliable, carbon-free power 24/7**. This has become a major trend in the past few years.

1. AI Data Centres Need Constant Power

AI workloads require enormous computing clusters that run continuously.

Unlike wind or solar:

- Wind depends on weather
- Solar only produces power during the day

Data centres need **stable power every second** to avoid outages.

Nuclear plants provide:

- **Very high output**
- **Continuous generation**
- **Low carbon emissions**

That makes them attractive for companies running large AI systems such as Microsoft, Google, and Amazon.

2. Tech Companies Are Signing Nuclear Deals

Some technology companies are already moving in this direction.

- Microsoft has explored agreements to restart reactors at the Three Mile Island Nuclear Generating Station to power future data centres.
- Amazon has invested in small modular reactor companies.
- Google has signed agreements to buy power from new advanced nuclear technologies.

The motivation is partly environmental and partly practical: **AI demand may outgrow available clean electricity from renewables alone.**

3. Small Modular Reactors (SMRs)

A major focus is on **small modular reactors**, a new generation of nuclear plants.

Compared with traditional nuclear plants, SMRs are:

- Smaller
- Built in factories rather than on-site
- Potentially cheaper and faster to deploy

One well-known developer is NuScale Power.

Some proposals involve **building reactors directly near large data centres**, providing dedicated power.

4. Why Not Just Use Renewables?

Renewables are still very important, but there are challenges:

- AI demand can grow faster than new wind/solar construction.
- Solar and wind are **intermittent**.
- Battery storage at the scale needed for AI clusters is still expensive.

Many energy experts think the future grid will include a **mix** of:

- Solar
 - Wind
 - Batteries
 - Nuclear
 - Hydropower
-

5. Why This Debate Is Controversial

Nuclear power has advantages but also long-standing concerns:

Advantages

- Very low carbon emissions
- Extremely high energy density
- Reliable baseload power

Concerns

- High construction costs
- Nuclear waste
- Accident risks (historically rare but serious)

Events like the Chernobyl disaster and the Fukushima Daiichi nuclear disaster still shape public opinion.



The emerging reality

Many analysts think the rise of AI could **revive nuclear power globally** because:

- AI needs huge amounts of electricity
- Climate goals require low-carbon energy
- Nuclear provides both scale and reliability

Some projections suggest AI could **double electricity demand from data centres within a decade**, forcing energy companies to build new generation capacity.



A final interesting point:

Some of the **largest planned AI data centres may consume as much electricity as a major city**.

Why some experts worry AI data centres could reshape entire national power grids—which is already starting to happen in the US and Europe.

Large AI data centres are becoming so power-hungry that in some regions they are beginning to **influence how national or regional power grids are planned**. This is why energy planners are paying close attention to the AI boom.

1. A Single Data Centre Can Use City-Scale Power

Modern hyperscale data centres—especially those built for AI training—can require **hundreds of megawatts (MW)** of electricity.

To give a rough sense of scale:

- 100 MW → roughly the electricity for **80,000–100,000 homes**
- 1 gigawatt (GW) → about the electricity used by a **large city**

Some of the newest AI campuses proposed by companies like Microsoft, Amazon, and Google are approaching **gigawatt-scale power demand**.

2. Local Grids Can Struggle to Keep Up

Electric grids are usually built based on **predictable growth in electricity demand**.

But AI data centres can suddenly request huge new power connections. When several are built in the same region, utilities may need to:

- Build **new power plants**
- Expand **transmission lines**
- Upgrade **substations**

For example, parts of **Virginia’s “data centre corridor”** have seen electricity demand jump dramatically due to cloud and AI infrastructure.

3. Data Centres Cluster in Specific Regions

AI facilities often cluster where there is:

- Cheap electricity
- Cool climates (reduces cooling costs)
- Good fibre-optic connectivity
- Stable regulation

Some major hubs include:

- Northern Virginia (the world’s largest data-centre region)
- Dublin in Ireland
- Phoenix in Arizona
- Amsterdam in Netherlands

In some of these places, data centres already represent a **large share of regional electricity demand**.

Ireland, for instance, has debated limits because data centres were projected to consume **over a quarter of the country's electricity**.

4. Governments Are Starting to Regulate

Because of grid pressure, some governments are introducing restrictions.

Examples include:

- Temporary pauses on new data centres near Dublin due to grid constraints.
- Planning rules in Amsterdam limiting new developments.
- New energy-efficiency requirements across the European Union.

These policies try to balance **economic benefits** (jobs, tech investment) with **energy and environmental concerns**.

5. Data Centres May Drive New Power Infrastructure

Paradoxically, AI may also **accelerate clean energy construction**.

Large tech companies often sign **long-term power purchase agreements** to fund new:

- wind farms
- solar farms
- battery storage
- nuclear projects

Companies like Google and Microsoft are among the **largest corporate buyers of renewable energy in the world**.

In some regions, data centres are actually helping finance **new clean electricity capacity** that might otherwise not be built.



The big picture

AI data centres are becoming a **new kind of industrial infrastructure**, similar in scale to:

- steel plants
- aluminium smelters
- large chemical factories

Because of this, they are beginning to influence:

- energy policy
- grid expansion
- clean energy investment



One last surprising detail:

A single modern AI training cluster using tens of thousands of GPUs from NVIDIA can consume **as much electricity as a small town while it runs**.

If you'd like, I can also explain **why cooling these AI supercomputers is becoming one of the biggest engineering challenges in computing**.

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Here is a **typical global breakdown of electricity (power) consumption by sector** based on recent international energy statistics (IEA / OECD data around 2022–2023). ([Wikipedia](#))

Sector	Approx. Share of Global Electricity Consumption	Typical Uses
Industry	~42%	Manufacturing, steel, cement, chemicals, mining, industrial motors
Residential (Households)	~27%	Lighting, appliances, heating/cooling, electronics
Commercial & Public Services	~21%	Offices, retail, hospitals, schools, hotels, data centers
Transport	~2%	Electric trains, metros, electric vehicles
Agriculture & Other	~8%	Irrigation pumping, forestry, fishing, miscellaneous uses

Total = 100%

Key insight:

- **Industry is the largest electricity user globally**, consuming roughly **two-fifths of all power**.
- **Buildings (residential + commercial)** together account for **~48%**, almost half of global electricity demand.
- **Transport currently uses little electricity** because most transport energy still comes from liquid fuels, though this share is rising with electric vehicles. ([Wikipedia](#))

Simplified grouping

Major Group	Share
Industry	~42%
Buildings (Residential + Commercial)	~48%

Major Group	Share
Transport	~2%
Agriculture & Other	~8%

Below is a table showing global power consumption

- A table of global **total energy consumption by sector** (which looks quite different because transport dominates).

Here is a **global breakdown of total final energy consumption by sector** (not just electricity). This includes **oil, gas, coal, electricity, biomass, etc.** and reflects how energy is actually used across the economy.

Global Total Energy Consumption by Sector

(Approximate global averages from IEA / BP energy outlooks)

Sector	Share of Global Final Energy Use	What It Includes
Industry	~38–40%	Manufacturing, steel, cement, chemicals, mining, heavy industry
Buildings (Residential + Commercial)	~30%	Heating, cooling, appliances, lighting, offices, retail
Transport	~23–27%	Cars, trucks, aviation, shipping, rail
Agriculture & Other	~3–5%	Farming equipment, irrigation, forestry, fishing

Industry is the **largest energy consumer globally**, while buildings and transport together make up about **half of all energy demand**. ([BP](#))

Where AI Data Centres Fit

AI data centres are **not a primary sector** in global energy statistics. They fall under **commercial buildings / digital infrastructure**.

However, their share is rising quickly.

Estimated Data-Centre Energy Use

Category	Approx Share of Global Energy
All Data Centres (2023-2024)	~1–1.5% of global electricity
AI Workloads (subset)	<0.5% currently
Projected by 2050 (AI + data centres)	~3–5% of electricity

- Global data centres consume roughly **hundreds of TWh per year** of electricity. ([Reddit](#))
- AI and data centres could account for **~10% of future electricity demand growth** over the next decade. ([The Times](#))

Because electricity itself is only ~20% of total energy use globally, data centres currently represent **well under 1% of total global energy consumption**.

Expanded Table (Including AI/Data Centres)

Sector	Share of Global Energy	Notes
Industry	~38–40%	Largest energy consumer
Buildings (Residential + Commercial)	~30%	Includes offices, retail, IT infrastructure
Data centres (subset of buildings)	~0.5–1%	Rapidly growing due to AI
Transport	~23–27%	Mostly oil-based fuels
Agriculture & Other	~3–5%	Machinery, irrigation, forestry



Key takeaway:

Even though AI gets a lot of attention, **heavy industry and buildings dominate global energy demand**. AI data centres are still a **small but very fast-growing energy user**, mainly affecting **electricity grids rather than total energy demand**.

Below **second table projecting energy demand in 2030–2050** where **AI data centres become a much larger slice** of electricity usage. That projection is quite interesting.

Here is a **projection of global electricity demand by sector (including AI/data centres)** based on analyses from the International Energy Agency and other energy outlooks.



Note: these are **approximate projections** because AI growth, electrification, and efficiency improvements are uncertain.

Projected Global Electricity Consumption by Sector

Sector	Today (~2024)	2030 Projection	2040–2050 Trend	Key Drivers
Industry	~42%	~38–40%	~35–38%	Efficiency gains, electrification of heat
Buildings (Residential + Commercial)	~48%	~44–46%	~40–44%	Heat pumps, appliances, electrification
Transport (EVs, rail)	~2–3%	~8–12%	~15–25%	Rapid EV adoption
Agriculture & Other	~5–7%	~4–6%	~4–6%	Mechanisation, irrigation
Data centres	~1.5%	~3%	~5–10%	AI compute demand

Data centres currently use about **1.5% of global electricity**, but are projected to reach **~945 TWh (~3%) by 2030**, more than double current demand. ([IEA](#))

AI / Data-Centre Growth Projection

Year	Estimated Global Data-Centre Electricity Use Share of Global Electricity	
2024	~415 TWh	~1.5%
2030	~945 TWh	~3%
2035	~1,200–1,300 TWh	~3–4%
2040–2050	~5–10% possible (high-AI scenario)	

- Electricity demand from data centres could **exceed Japan's total national electricity consumption by 2030**. ([Anadolu Ajansı](#))
 - AI-optimised servers are the **fastest-growing component**, with electricity demand growing ~30% per year in some scenarios. ([IEA](#))
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What the Global Electricity Mix May Look Like by 2050

Sector	Estimated Share
Buildings	~40–44%
Industry	~35–38%
Transport (EV-heavy)	~15–25%
Agriculture & Other	~4–6%
Data centres	~5–10%



Key structural shift:

- **Transport electrification** (EVs) will likely grow faster than AI demand.
 - **AI data centres** may become comparable to **large industrial sectors** in electricity use.
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Important context:

Even if data centres reach **5–10% of global electricity**, that would still be roughly **1–2% of total global energy use** because electricity itself is only about **20% of all energy consumption worldwide**.

Updated Annual Global Impact Table

Category	Annual Global Energy Use (TWh)	Annual CO ₂ Emissions (Mt)
Standby Devices	438	208
Daily-Charged Devices	18.25	8.67
AI Data Centers	200	95
Total	656.25	311.67

Observations:

- **Standby devices** remain the largest single contributor, surprisingly.
- **AI data centers** now add a major slice to global energy and emissions, comparable to standby usage.
- Combined, these three categories represent **over 300 Mt CO₂/year**—about 1% of global emissions from electricity alone.